



January 1997

Dear Season Ticket Holder:

Any San Diegan who happens to read the paper or turn on the evening news is unable to avoid the incredible amount of coverage regarding the expansion of Jack Murphy Stadium. Unfortunately, much of this coverage is based on inaccuracies and misrepresentation.

The upcoming season will be filled with exciting-changes for both the team and our fans. The stadium lease we signed with the City in May of 1995 was meant to bring about a modernized sports entertainment facility for the players and fans, and worldwide recognition for San Diego.

To that end, we would like to provide you with some of the facts that are being misrepresented.

1. After Super Bowl XXXII was awarded to San Diego in June, 1994, the City approached the Chargers about tying a permanent expansion of the stadium into a lease extension. After lengthy negotiations, we agreed to a lease that would upgrade our 30 year old stadium and assure a 2.5 year future for the team in San Diego.
2. Don't let anyone doubt our commitment to this city. We signed this deal because of our commitment to San Diego. Only in the case of severe financial hardship for the team defined by very narrow, specific and confining conditions - could we request to renegotiate with the City. Remember, San Diego is our home too.
3. The stadium improvements, as well as the City's seat guarantee, do not require any new taxes or impact the City's ability to pay for or improve public utilities or facilities, such as storm drains, sewers, Balboa Park, the Symphony or libraries. Stadium improvements are being paid for by doubling the organization's rent as well as other stadium users, not taxpayers.
4. Unlike the Raiders' agreement in Oakland, our fans will never be charged a "Personal Sear License" (PSL) fee for the right to buy season tickets. Our lease with the City should never be compared to the Raiders lease, as the two are very different deals. Furthermore, our new club seat-prices will be among the lowest in the National Football League.

The Chargers are honored to have been a part the San Diego community for 36 years. We committed to a lease for another 25 years because we highly value our relationship with our fans, the organizations we support; and the city.

Hopefully, we have cleared up a few of the issues concerning the stadium and our future together. I look forward to our next coffin in which I can share the details about the upgrades and new amenities at the stadium.

Best regards,

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President